



Smith & Wesson®

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Smith & Wesson® Releases New Performance Center® M&P®10mm M2.0™

SPRINGFIELD, MA., (5/16/2023) – Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI), a leader in firearm manufacturing and design, today unveiled the new Performance Center® M&P®10mm M2.0™ pistol.

Building off the success of the M&P10mm M2.0, Smith & Wesson listened, went to work, and focused on features designed to increase performance in order to take this series to the next level. Chambered in 10mm Auto, this new full-size polymer handgun is built with enhanced features that include a ported 5.6-inch barrel to reduce muzzle rise, optic-height tritium night sights for a clear sight picture in low-light conditions, and a Performance Center® tuned flat M2.0 trigger with a crisp break and audible reset.



“The new Performance Center 10mm was conceived with both the hunter and target shooter in mind. The goal was to build upon the M2.0 10mm series, with the intention of having reduced felt recoil and quicker follow-up shots. Popular features previously seen on other 5.6-inch PC pistols are present in this design and, when paired with the flat-shooting 10mm Auto cartridge, provide the end user a total package for hunting, self-defense, or at the range,” said John Myles, Senior Manager of New Products.

The new Performance Center 10mm slide is cut for optics and ships with Smith & Wesson’s C.O.R.E.™ plate system, two 15-round magazines, and four interchangeable palmswell grip inserts. This pistol is proudly made in the U.S.A. and has an MSRP of \$749.00.

Step up your game with the new Performance Center® M&P®10mm M2.0™. For more information visit www.smith-wesson.com.

To stay up to date on all the latest news and events, be sure to follow Smith & Wesson on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson®, M&P®, and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit smith-wesson.com.

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